

Press release

A company of the HANSA group



KWC SUPRIMO – simple perfection in solid stainless steel

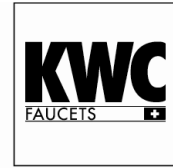
Now also available as a 2-hole solution with LUMINAQUA® LED-technology.

NORCROSS, GA (January 2010) - KWC SUPRIMO celebrates aesthetic appeal, form and function. Pared down to the essentials, the kitchen faucet with purist appeal offers design and comfort across the entire range. The harmonious proportions and the use of stainless steel emphasize the clear commitment to high product quality and reliability.

New model – new functions

The **KWC SUPRIMO** kitchen faucet is now available as a 2-hole solution. The new single-lever mixer impresses with its modern appearance and convincing functions: thanks to its 360° action radius, the elegantly curved spout with concealed pull-down spout allows flexibility when working at the sink. The seamlessly integrated pull-down spout can easily be pulled out to 19", and is just as easy to reinsert.

The new model from the **KWC SUPRIMO** series is fitted with LUMINAQUA® Advanced Light Technology. The light emitting diodes which are integrated in a transparent light ring, have high luminosity and a long service life, and extremely low power consumption when in use. The automatic switch-off mechanism activates after 45 minutes. The light function is activated by a light sensor that is integrated into the pull-down aerator. The additional light source facilitates working at the sink, and the full Neoperl® water jet sparkles in magical light.



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Proven technology – a million times over:

KWC SUPRIMO comprises the most modern technology, tried and tested millions of times: the KWC universal cartridge enables fluid and effortless operation. The water volume and temperature are continuously adjustable. Limescale-resistant ceramic discs ensure that the faucets function smoothly and have an unrivalled lifetime.

KWC SUPRIMO lends modern kitchen environments an aura of prestige, and continues the line of KWC solid stainless steel faucets, a line steeped in tradition.

For more information about the **KWC SUPRIMO** or other KWC AMERICA products, call 678 334 2121 or visit www.kwc.us.com.

About KWC

KWC is part of the HANSA group and is currently a leading supplier of luxury kitchen and bath faucets, sinks, shower systems and accessories in North America. For more than 130 years, KWC has defined Swiss Excellence and is proud to be the first faucet manufacturer in Switzerland to receive the ISO 9001 Quality Assurance Certificate.

Media Contact

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