

Press release

A company of the HANSA group

## **KWC AMERICA opens new doors in New England**

**NORCROSS, GA (August 1, 2010)** – KWC AMERICA is pleased to announce the recruitment of FourMax Marketing Inc, headed by Glenn Maxwell, to represent its KWC and Hansa brands in the New England region.

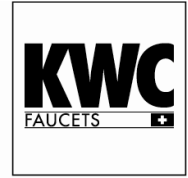
Mr. Maxwell has over 20 years experience in the plumbing industry and has established an excellent reputation throughout New England. “I have known the KWC and Hansa brands for many years and I have always had a tremendous respect for their high quality and forward looking designs. I am very excited by the opportunity to represent the finest genuine European brands on the market.”

“KWC AMERICA is committed to providing the best products and the highest service levels to selected dealers, distributors, and wholesalers throughout North America. Effective regional representation is a critical part of meeting that commitment” comments David Delle Monache, General Manager of KWC AMERICA. “The recruitment of FourMax, under Glenn’s leadership, will allow us to offer the best available service to all of our Customers in New England.”

For more information on KWC AMERICA, call 678 334 2121 or visit [www.kwc.us.com](http://www.kwc.us.com).

### **About KWC**

KWC is part of the HANSA group and is currently a leading supplier of luxury kitchen and bath faucets, sinks, shower systems and accessories in North America. For more than 130 years, KWC has defined Swiss Excellence and is proud to be the first faucet manufacturer in Switzerland to receive the ISO 9001 Quality Assurance Certificate.



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## Media Contact

Kelly Coldren

KWC AMERICA

1770 Corporate Drive #580 | Norcross, GA 30093 | Phone: 678 334 2121

[kcoldren@kwcamerica.com](mailto:kcoldren@kwcamerica.com) | [www.kwc.us.com](http://www.kwc.us.com)